

# ingenico

GROUP

L'esperienza del  
pagamento nel mondo  
digitale

23/11/2017 – SALONE DEI PAGAMENTI  
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EMEA BANKING & ACQUIRERS BUSINESS UNIT

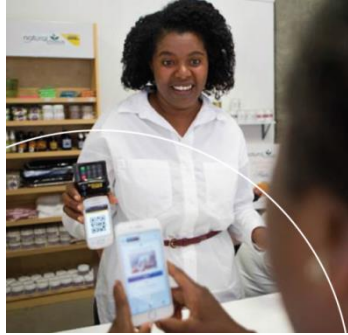
# Interazioni e “prossimità” – dalla transazione all’esperienza di acquisto



# Pagare in un mondo connesso - dove le tecnologie dell' IoT incontrano i pagamenti



# *Honor all methods* - Accettare i metodi di pagamento preferiti dal cliente



SAMSUNG  
pay

Apple Pay



WeChat Pay



Powered by Banca Sella.

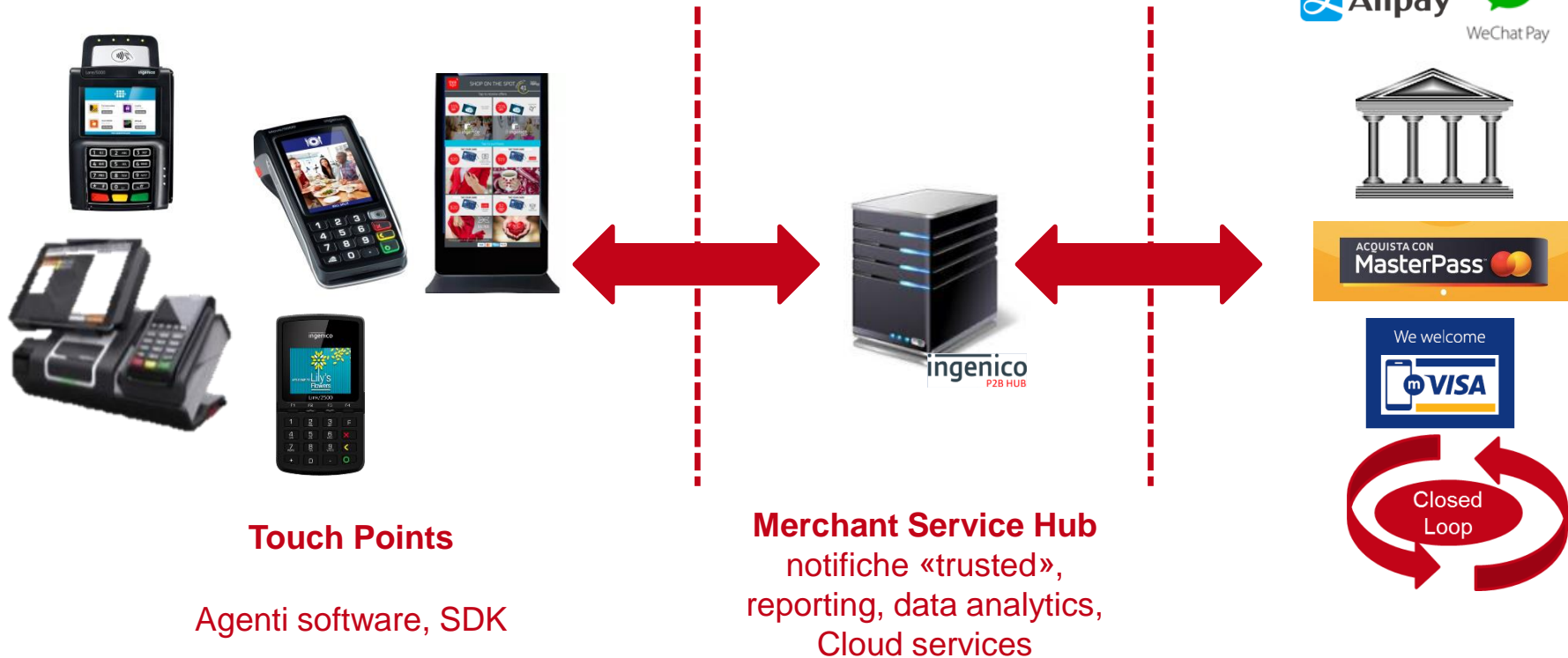


bitpay

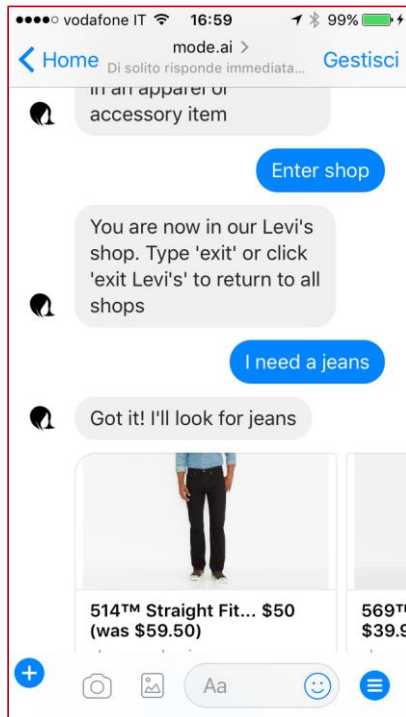
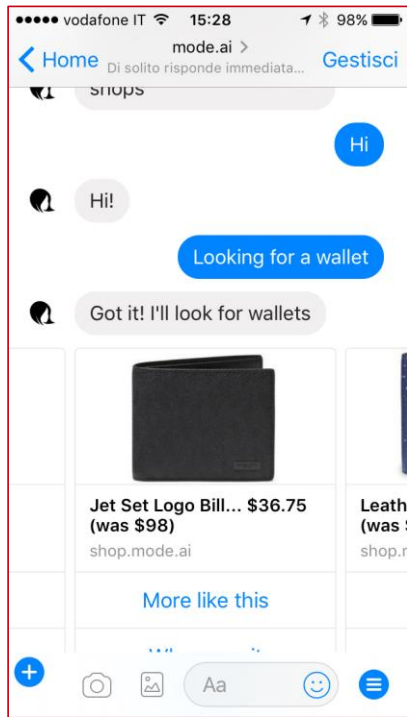


Alipay™

# Merchant Hub – Connettere *interaction points* e PSP per i nuovi ed alternativi metodi di pagamento

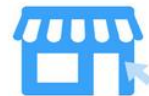


# Chatbot – pagamenti e AI - nuove esperienze di acquisto on-line



**Intelligent routing**

Message dispatch & triage



**Digital storefront**

Purchases & bookings



**Data analytics**

Visualization & prediction



**Bot skills**

Self-service user experiences



**Plug-ins**

Integrations with workflows



**Payment**

Broad range of payment methods & currencies

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Grazie !



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