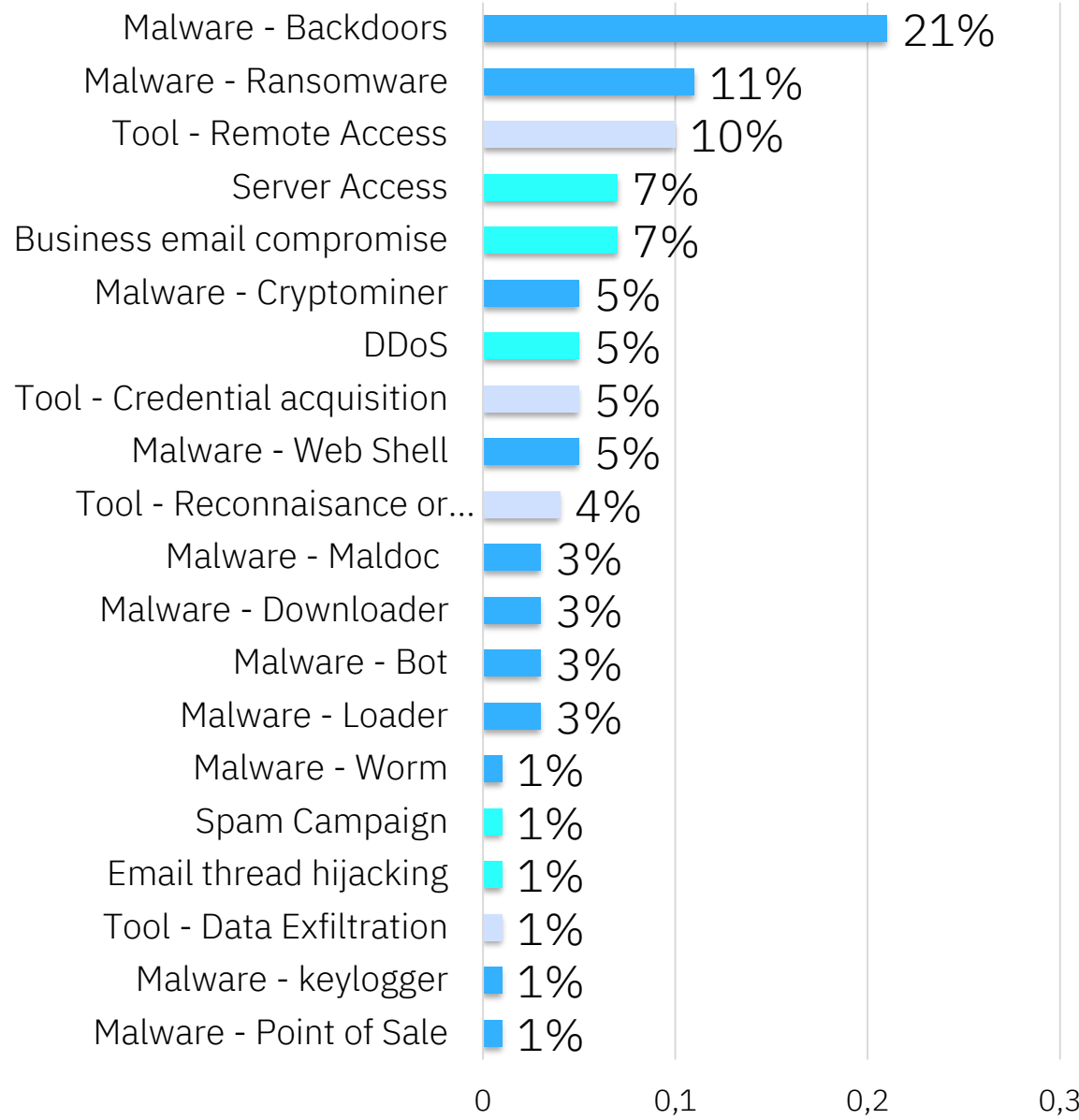


Pier Luigi Rotondo
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IBM Technology, IBM ITALIA

Top actions on objectives in Europe



Evolving threat landscape

#2 Europe was the second-most attacked geography worldwide in 2022

28% of attacks in 2022 occurred in the European region, up from 24% in 2021

Impact of key factors on the average total cost of a data breach

Artificial intelligence platform	-\$300,075
DevSecOps approach	-\$276,124
Formation of IR team	-\$252,897
Extensive use of encryption	-\$252,088
Employee training	-\$247,758
Extensive tests of the IR plan	-\$246,889
Business continuity	-\$243,299
Insurance protection	-\$240,488
Participation in threat sharing	-\$237,355
Identity and access management	-\$224,396
Security analytics	-\$217,317

Source: X-Force Threat Intelligence Index 2023; Cost of a Data Breach Report 2

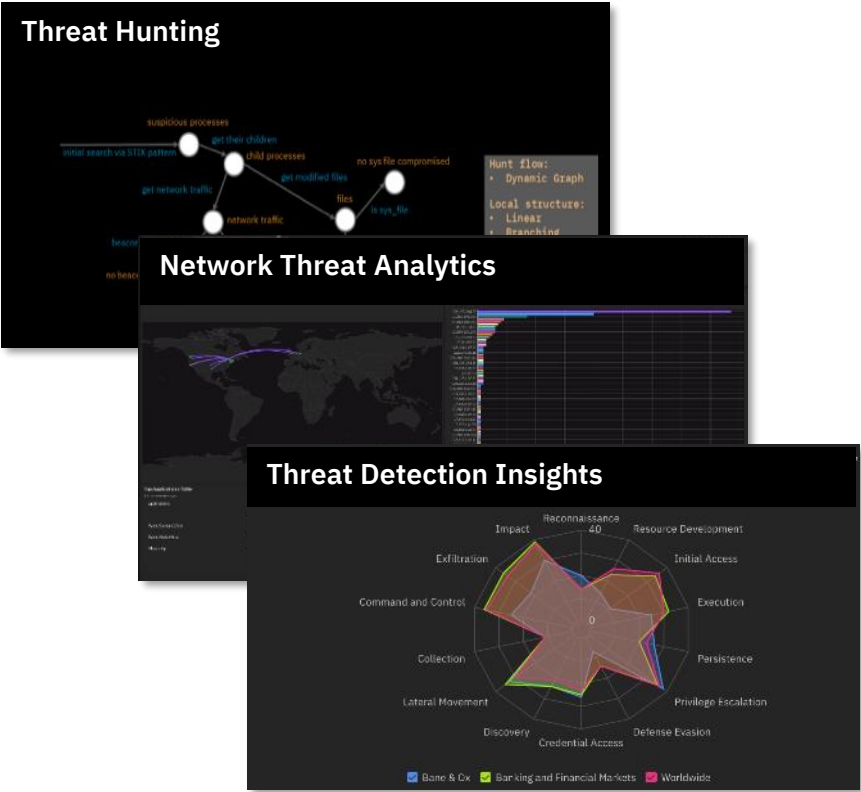
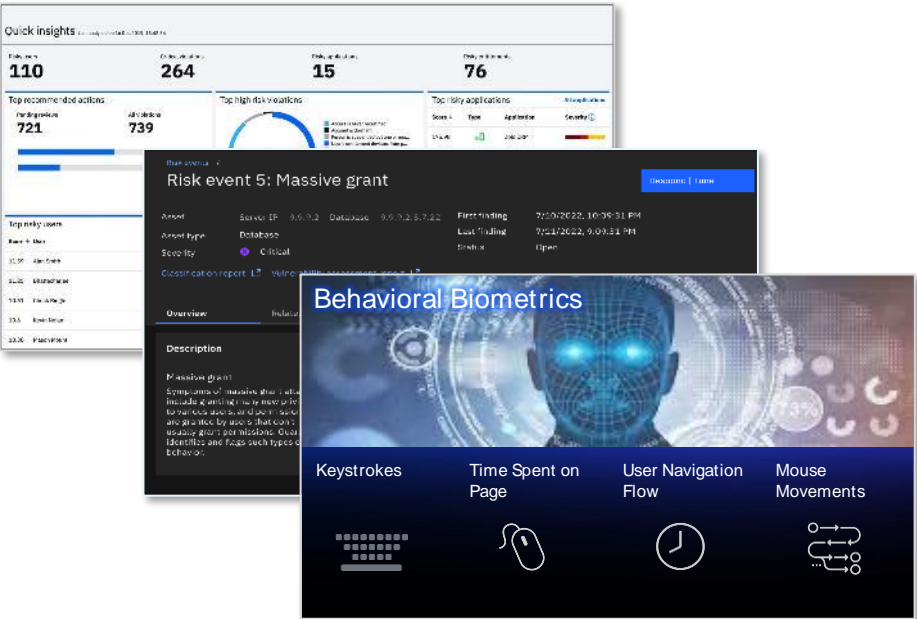
Protect digital assets, manage threats, improve accuracy and response time

Protect digital assets and identities

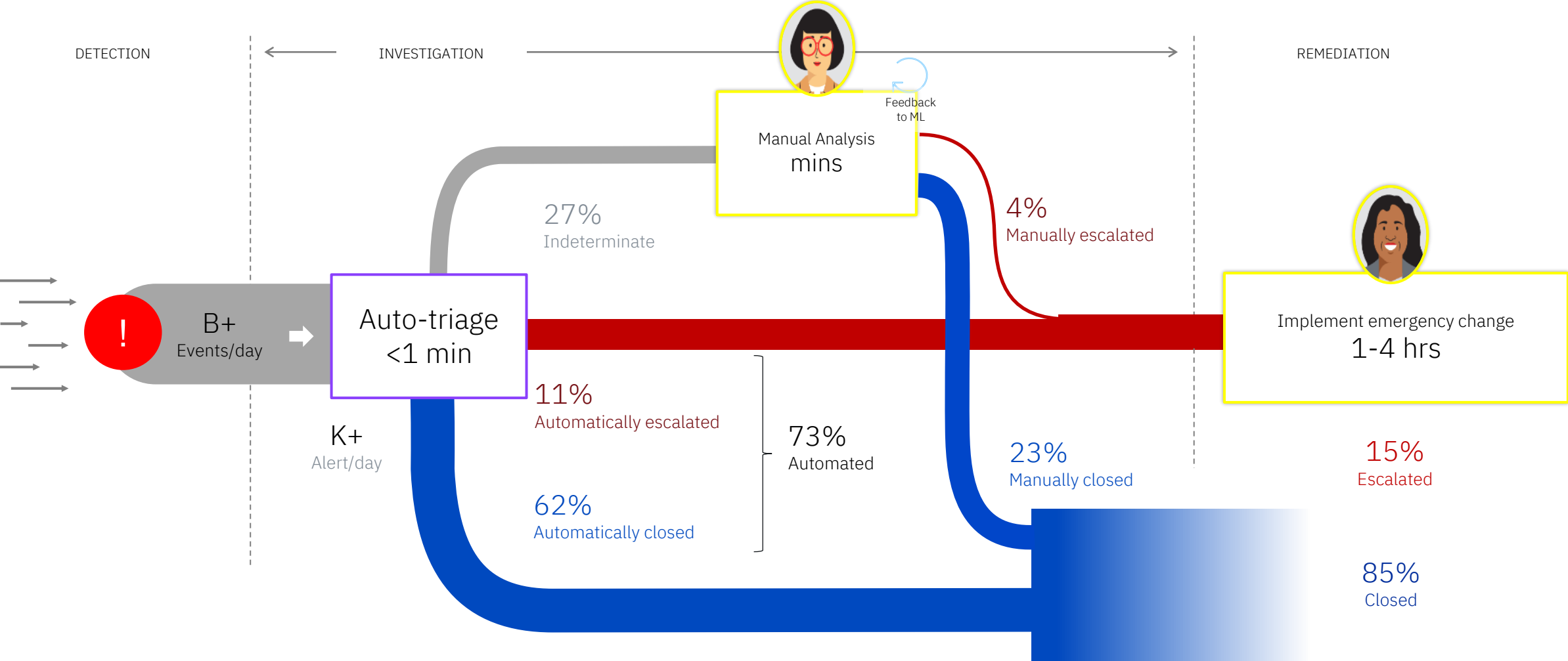
- IBM Security Verify
- IBM Security Guardium
- IBM Security Trusteer

Manage threats

- IBM Security QRadar Suite



Evolution path



Thank you

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