

Introducing the next generation Blockchain Platform

UNIVERSAL PAYMENTS

The new normal in global payments

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IBM Blockchain



Blockchain technology adoption momentum continues

IBM was ranked as the go-to firm when it comes to blockchain deployment, with **65%** of respondents ranking IBM as the first choice for deploying a blockchain. Microsoft was second to IBM, with just **7%** of the votes.

IBM won the **2018 Blockchain Platform Award** at the Juniper Research blockchain awards event.

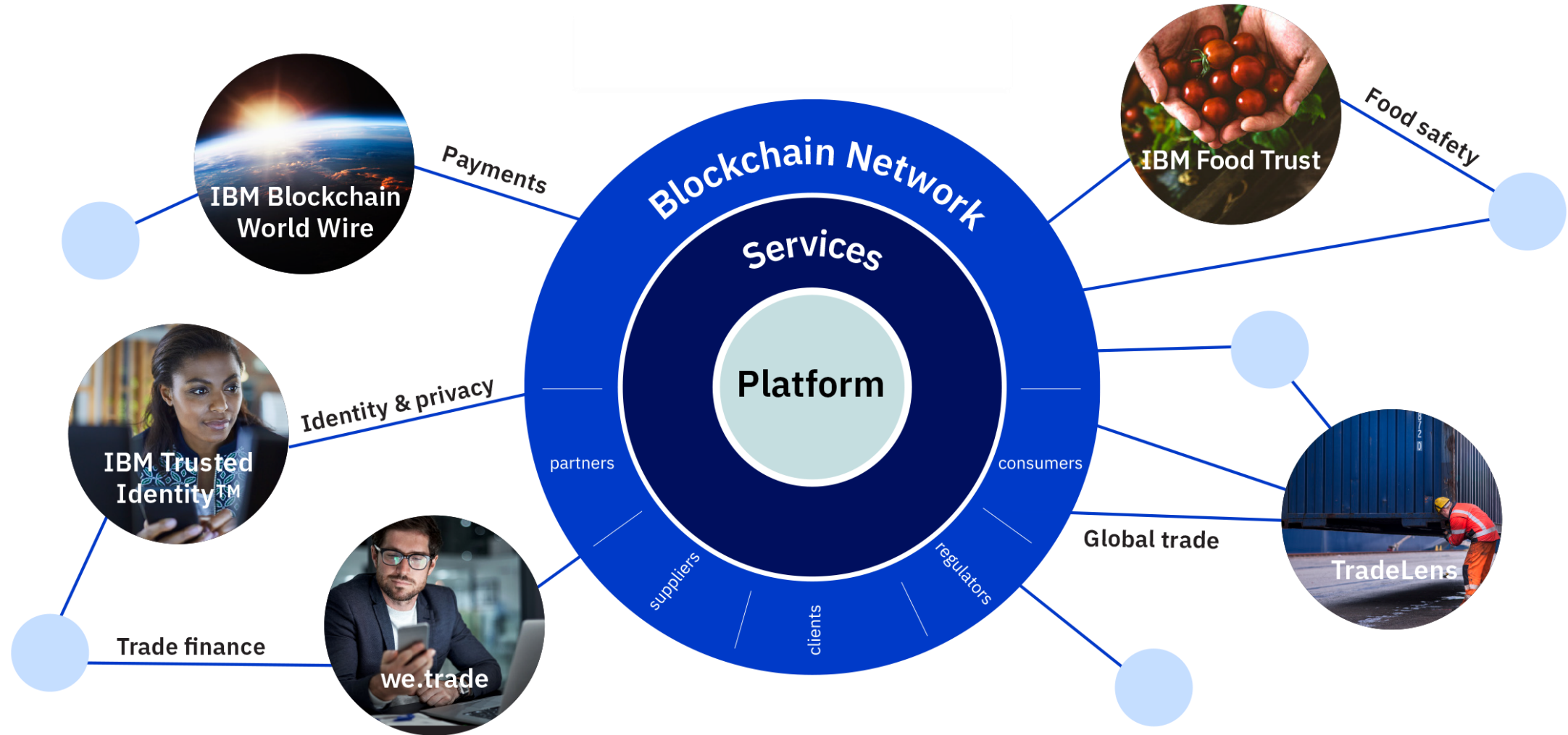
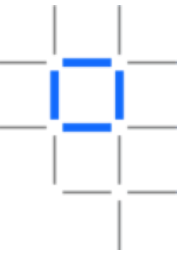
74%
believe there is
a compelling
business case

68% said they
would lose
competitive
advantage if they
don't adopt

84% believe
blockchain is broadly
scalable and will
achieve mainstream
adoption

The World of IBM Blockchain

Continuously striving to be the industry leader in all things enterprise blockchain



Cross-border payments represent...



Hundreds of **trillions of \$** in cross-border payments transactions and FX flows



40% of total payments revenue with double-digit CAGR



38% of banking revenue representing a critical customer relationship channel

IBM Blockchain World Wire benefits **ALL** parties



**Automated
compliance**



**Reduced
settlement
times**



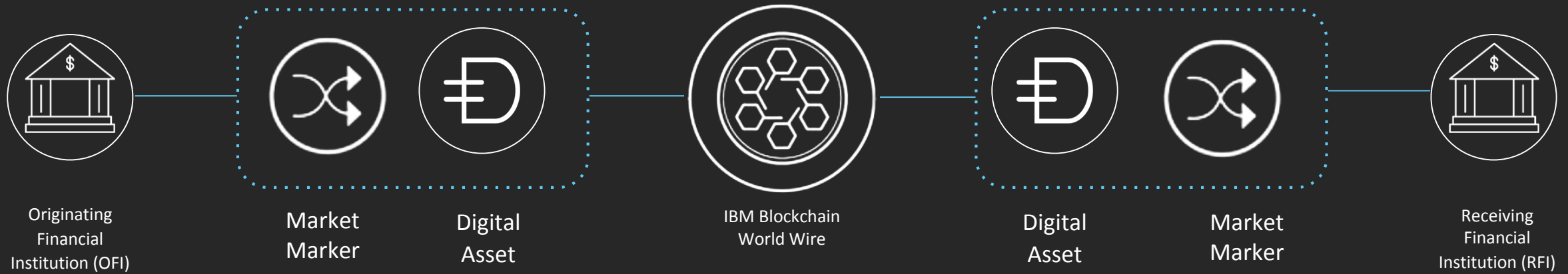
**KYC and
real-time AML**



FX liquidity

A new global payment network

A real time FX ecosystem



IBM Blockchain World Wire
Global Payment Network & Asset Registry

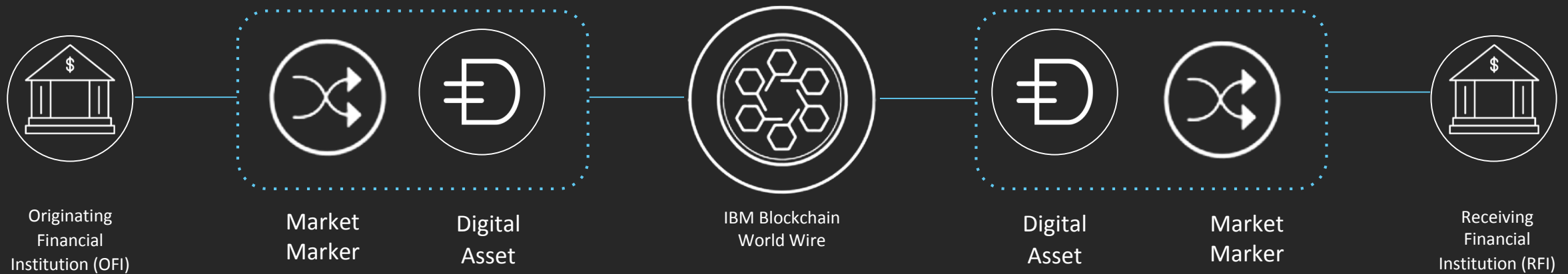
IBM Blockchain World Wire benefits **all** parties

10 – 20% savings

in operational efficiencies & liquidity management

55 – 85% reduction

in overall transaction costs



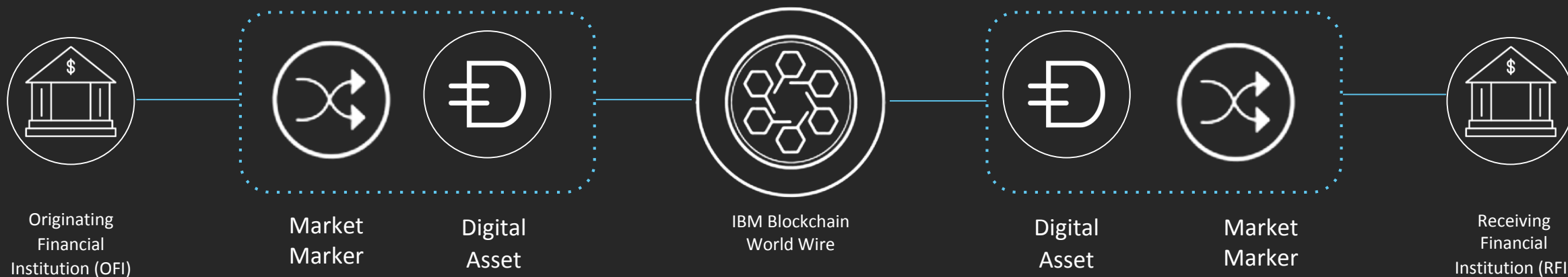
IBM Blockchain World Wire benefits **all** parties

STREAMLINED

Fewer intermediaries, point-to-point transfer, full visibility in transit

SIMPLE

Exceptional user experience, real time transaction insights



FASTER

Immediate final settlement, less than one minute transaction times, real time foreign exchange

EFFICIENT

Fewer fees, reduced transaction costs, improved operating margins, lower liquidity requirements

Thank you.

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*Questions? Tweet us or go to
ibm.com/blockchain*

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