



Italia digitale: l'accelerazione strategica della PA per una società digitale

5 novembre, 15.30 – 17:00

BAIN & COMPANY 

Who we are



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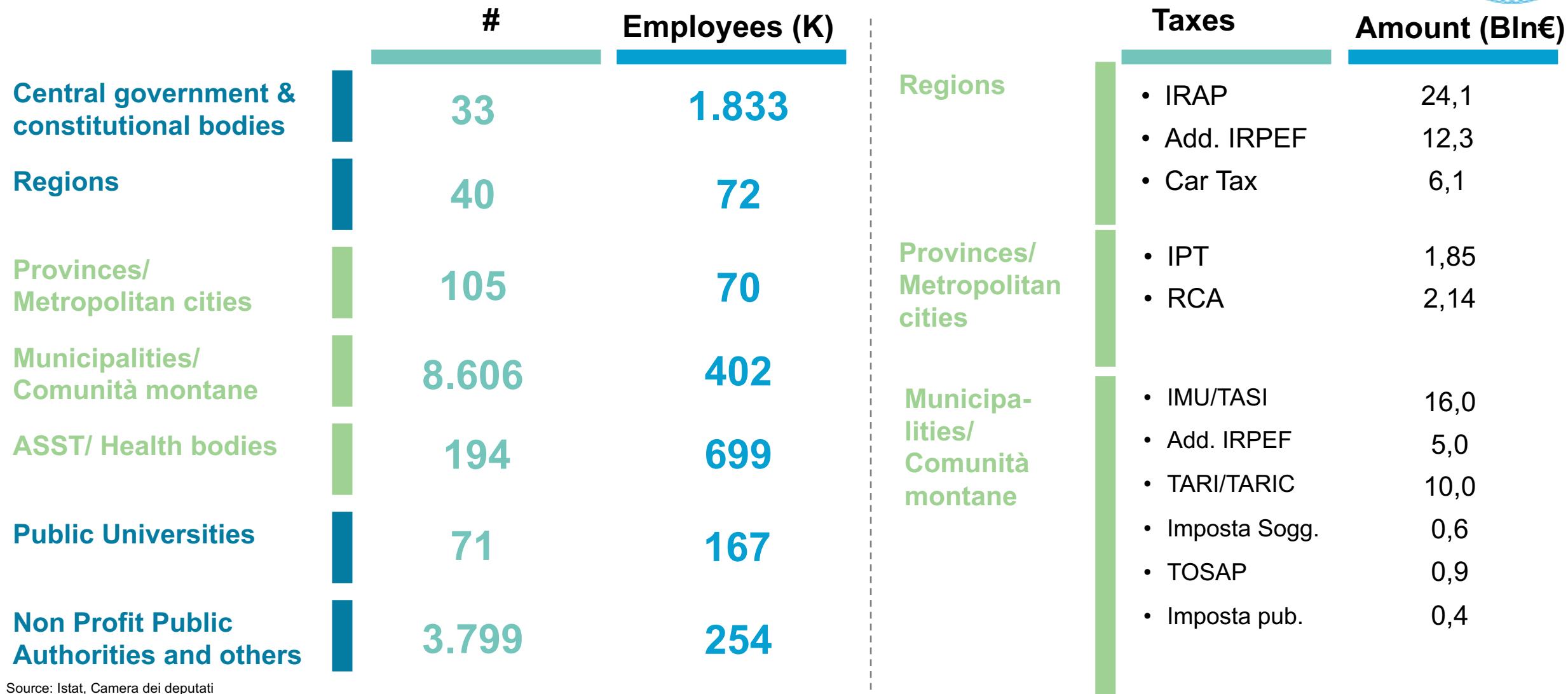
MARCO TORRI
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MARIALETIZIA TEMOFONTE
CBI Responsabile Mercato
Pubblica Amministrazione
CBI

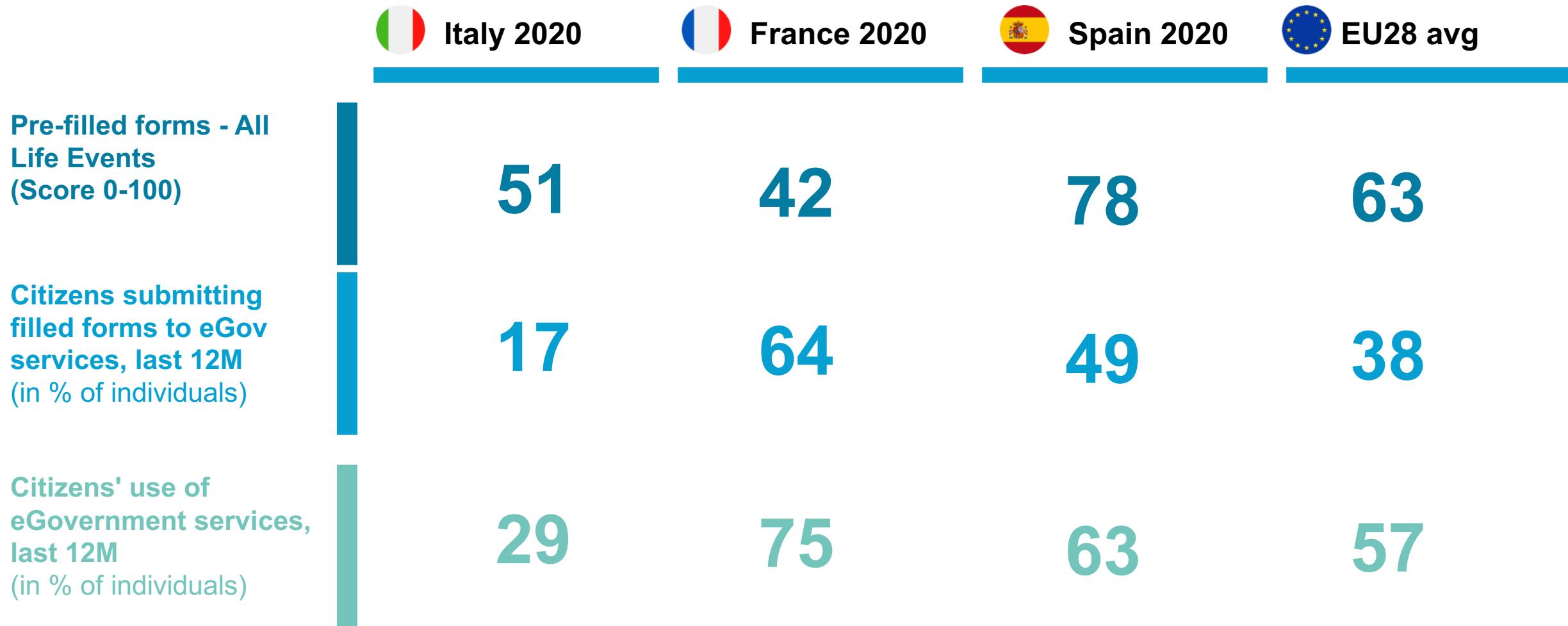


2/ Public Admin in Italy means 12.848 entities with 3.5Mln employees and a “turnover” of € 80 Bln only for local taxes



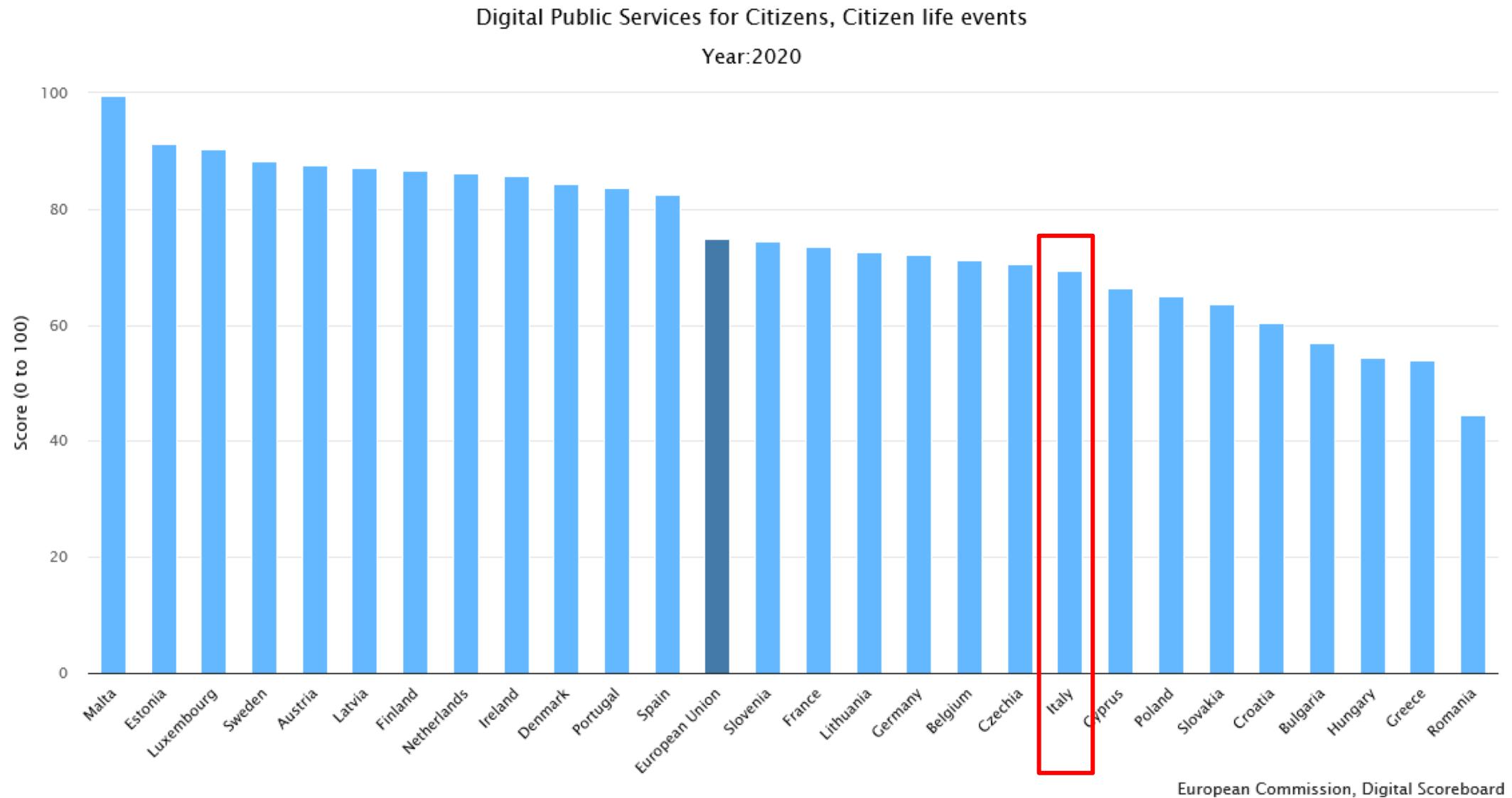
Source: Istat, Camera dei deputati

3/ E-government adoption in Italy is lagging behind EU peers and EU28 average...



Source: EU Commission

4/....positioning Italian PA in an ideal position for a (r)evolution



5/ Payment with QR code through CBILL

- The sanitary emergency and Government measures to contain the spread of the Pandemic have led to a more intense use of digital payment tools.
- The change in the habits of Italians continued even in periods of softer restriction, confirming the permanent growth trend of cashless payments.

Ca. 75 Mln trx CBILL

ca. 8,5 Mln users

Ca. 330 PSP partecipating

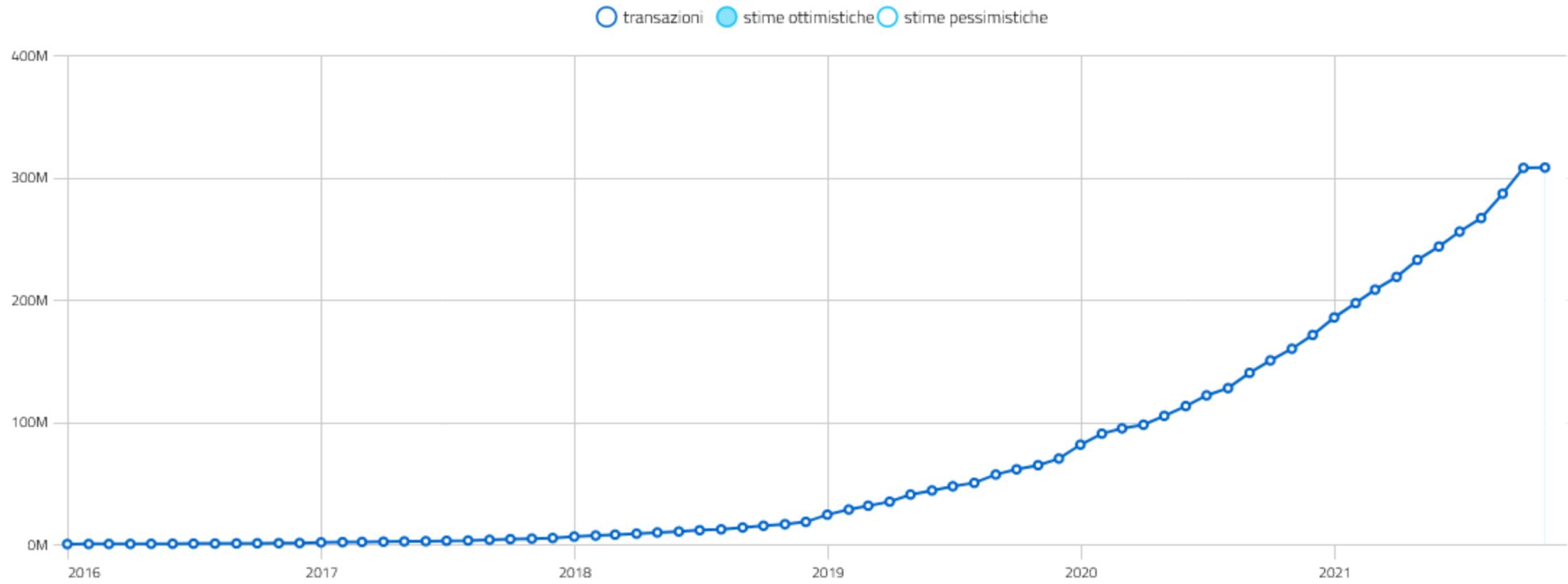
Ca. 20 mila PA reached



Ca. 43%

**Almost 1 out of 2
Italians pay their Car
tax with CBILL**

6/ Pago PA transaction through time reveals an exponential growth



Main PSP: Mooney 26M/trx; ISP 20M/trx; Poste 17M/trx; LIS 12M/trx; Postepay 12M/trx

Source: PagoPA

7/ What's next



