

NICOLÒ PETRONE

Head of Partnerships, Europe



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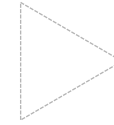
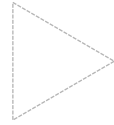
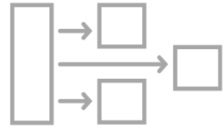
LTP

OBJECTIVES



1. Eliminate noise around AI
2. How can FIs leverage AI
3. How to measure ROI
4. Use cases

3 AI APPLICATION AREAS



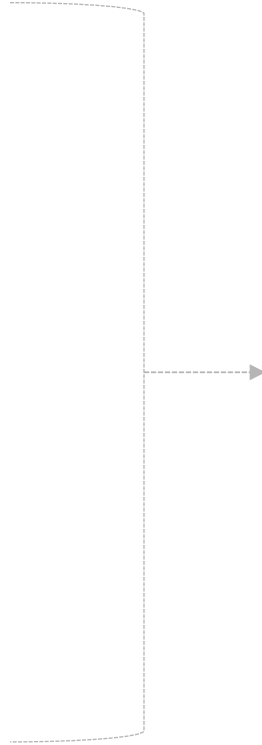
**COGNITIVE
AUTOMATION**

**COGNITIVE
ENGAGEMENT**

**COGNITIVE
INSIGHTS**

AI (MAIN) TECHNOLOGY ENABLERS

- ML
- Deep Learning
- RPA
- NLP
- OCR scan
- Semantic Computing



- Recognize and Understand
- Identify Semantics
- Understand and interact with context
- Make Decisions
- Learn and Improve

598+



Banks

118+



Accelerator

116+



Investors

11,000+



FinTechs

**GLOBAL
LISTENING
ENGINE**



**GROWTH
OPPORTUNITIES**

MEDICI

Top 21– AI in FinServ



AI PLAYERS IN FINANCIAL SERVICES

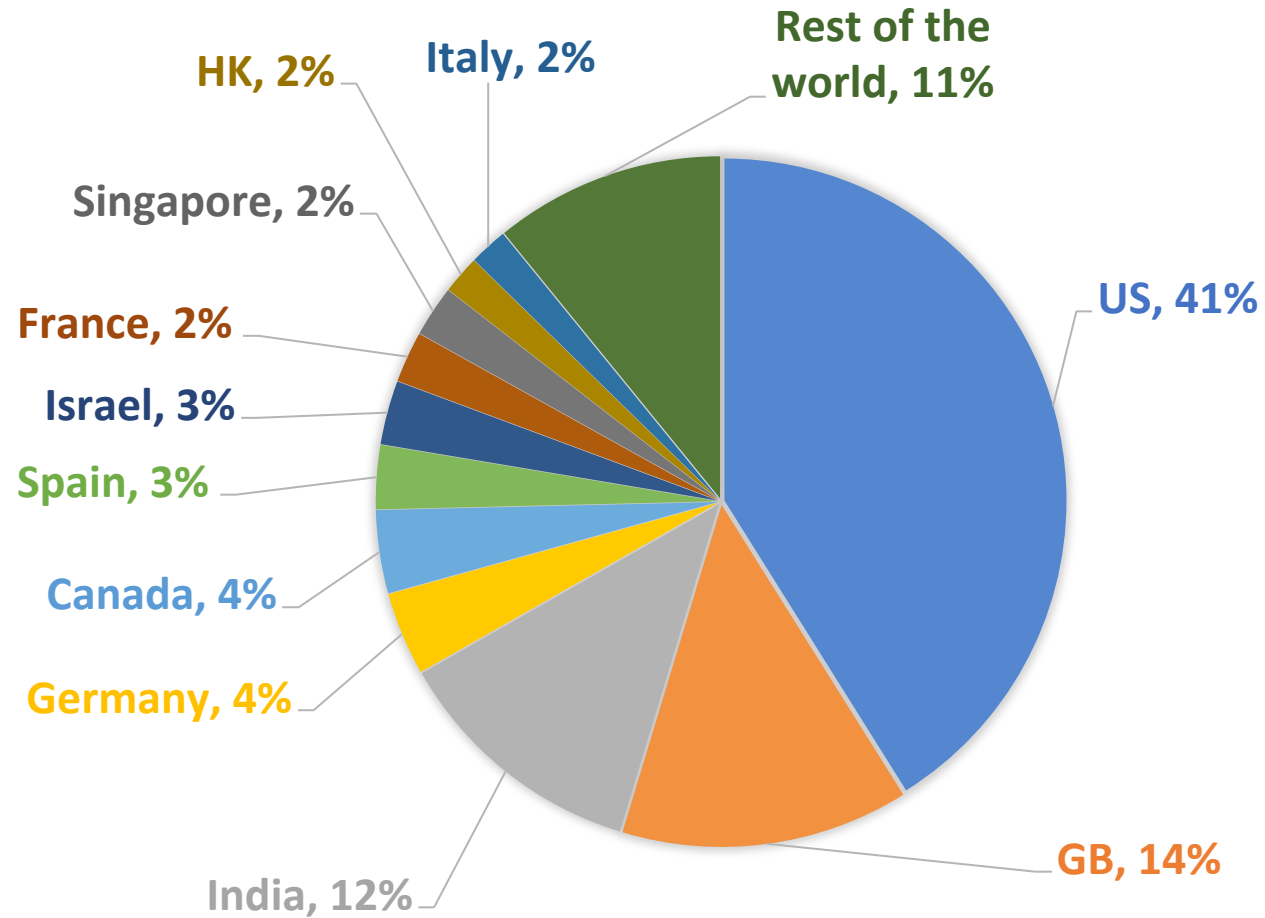
381
COMPANIES

\$2.89b+
DISCLOSED FUNDING

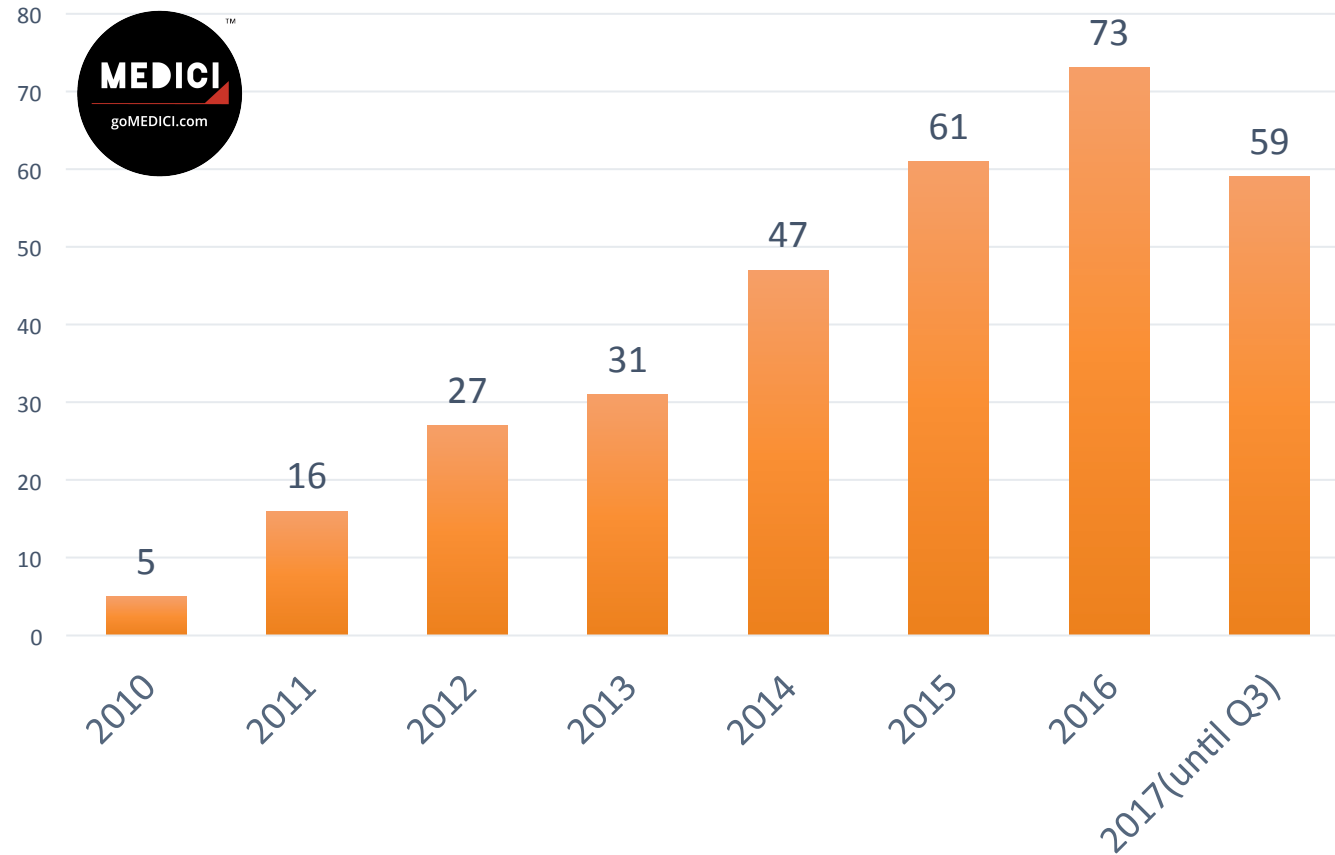
\$1.2b
DISCLOSED FUNDING
IN 2016



AI PLAYERS in FinServ: GEOGRAPHICAL DISTRIBUTION



AI PLAYERS in FinsServ: DISTRIBUTION by FOUNDING YEAR



- ▲ AML + fraud detection
- ▲ Chatbots
- Algorithmic Trading
- Customer Recommendation
- ▲ Robo Advisors
- AI enabled commerce



Thank you.

We look forward to
working with you!

Nicolo Petrone

Head of Partnerships, Europe

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