

MAZARS BUSINESS SUSTAINABILITY SERVICES

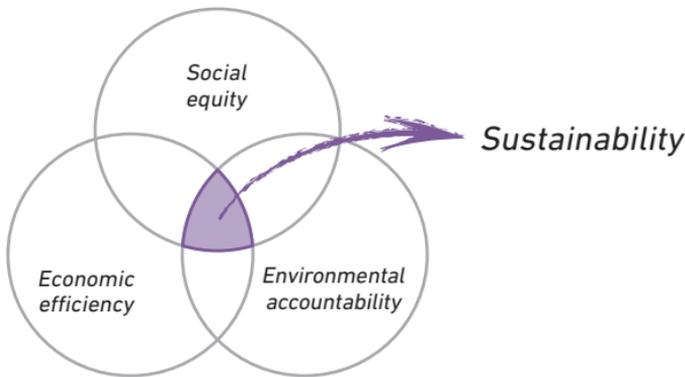


WHAT IS BUSINESS SUSTAINABILITY?

FOR BUSINESS DEVELOPMENT TO BE SUSTAINABLE, IT MUST ADDRESS IMPORTANT ISSUES AT THE MACRO LEVEL

Business sustainability is an all-encompassing business strategy, vital for all businesses, with costs which are tailored to any budget and objective.

Business sustainability represents resiliency over time. Businesses that can survive turbulent times are ones which are intimately connected to healthy economic, social and environmental systems. These businesses create economic value and contribute to healthy ecosystems and strong communities.

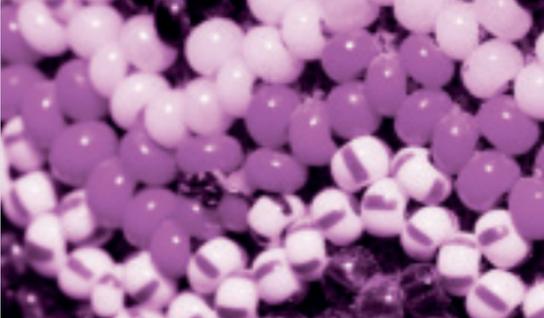


Business sustainability requires businesses to adhere to the principles of sustainable development. According to the World Council of Economic Development (WCED), sustainable development is development that 'meets the needs of the present without compromising the ability of future generations to meet their own needs.' So for business development to be sustainable, it must address important issues at the macro level, such as: **economic efficiency** (innovation, prosperity, productivity), **social equity** (poverty, community, health and wellness, human rights) and **environmental accountability** (climate change, land use, biodiversity).

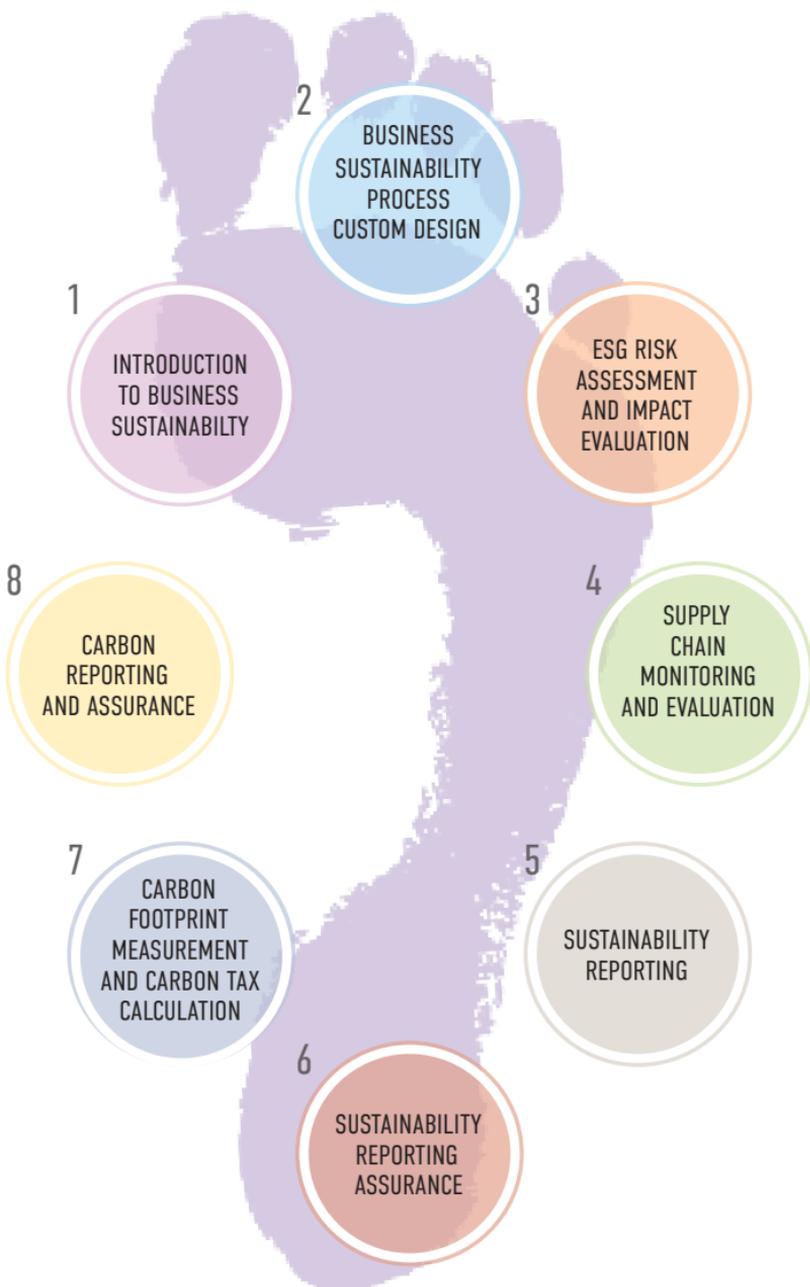
BEST PRACTICES TO FOSTER BUSINESS SUSTAINABILITY

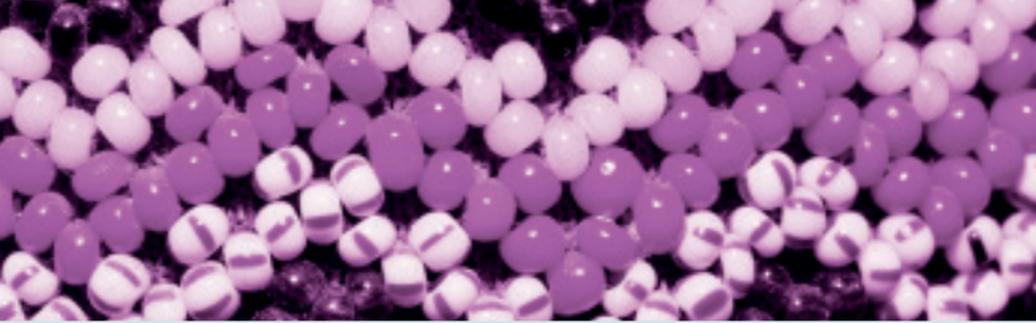


1. Stakeholder engagement
2. Material issues
3. Reporting and disclosure
4. Environmental management systems
5. Life cycle analysis



OUR SERVICE OFFERING

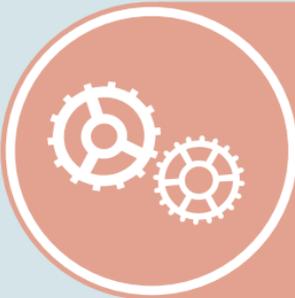




BUSINESS SUSTAINABILITY – ADVANTAGES



- Build and maintain trust with stakeholders
- Competitive edge – Point of differentiation from your competitors
- Attract and retain employees
- Development and progression of business vision and strategy



- Improved processes and systems – Leaner and smarter with less waste
- Mitigate or reverse negative social, governance and environmental impacts
- Enable external stakeholders to understand the organizations true value
- Reduce future compliance costs for example carbon tax



- Improved access to capital
- Improved access to international markets
- Improve reputation and brand loyalty





WHY CHOOSE MAZARS BUSINESS SUSTAINABILITY SERVICES?

Mazars delivers a hands-on approach through its professionals with practical operational business sustainability experience.

Mazars tailors business sustainability services to the size and needs of your business, focusing on SMEs, owner managed businesses, as well as listed clients.

Mazars implements business sustainability services in accordance with the Global Reporting Initiative (GRI) Standards.

Mazars has complimentary service lines that can support your business sustainability strategy, such as:

- HR Advisory Services
- Human Rights Services
- BBBEE Strategy Planning Services
- Youth Development

**MAZARS IS A MEMBER OF
THE GLOBAL REPORTING
INITIATIVE (GRI)**



CONTACT

Mazars Business Sustainability Specialists

Chiara Del Prete

Partner

Tel: +39 335 8796525

chiara.delprete@mazars.it

Daniela Ricci

Senior Auditor

Tel: +39 340 2284689

daniela.ricci@mazars.it

Alessandro Motta

Senior Manager

Tel: +39 348 0775015

alessandro.motta@mazars.it

Serena Torelli

Senior Auditor

Tel: +39 348 0683191

serena.torelli@mazars.it

Milano

Tel. +39 02 32169300

Largo Augusto, 8 20122

Firenze

Tel. +39 055 5535405

Via Masaccio, 191 50132

Padova

Tel. +39 049 7842100

Via San Marco, 11 35129

Roma

Tel. +39 06 83365900

Via Toscana, 1 00187

Verona

Tel. +39 045 4753200

Via Augusto Righi, 6 37135

Torino

Tel. + 39 011 2305700

Via XX Settembre, 3 10121

Mazars is an international, integrated and independent organisation, specialising in audit, accounting, tax and advisory services across a wide range of markets and sectors.

As of 1st January 2018, Mazars operates throughout 86 countries and territories that makes up its integrated partnership. Mazars draws upon the expertise of 20000 men and women led by 980 partners working from 300 offices worldwide.

We assist clients of all sizes, from SMEs to mid-caps and global players as well as start-ups and public organisations, at every stage of their development.

In Italy, Mazars employs 250+ staff in 6 offices nationally.

REGISTERED AUDITOR – A FIRM OF CHARTERED ACCOUNTANTS(IT)

AUDIT | TAX | ADVISORY

Detailed information
available on www.mazars.it