

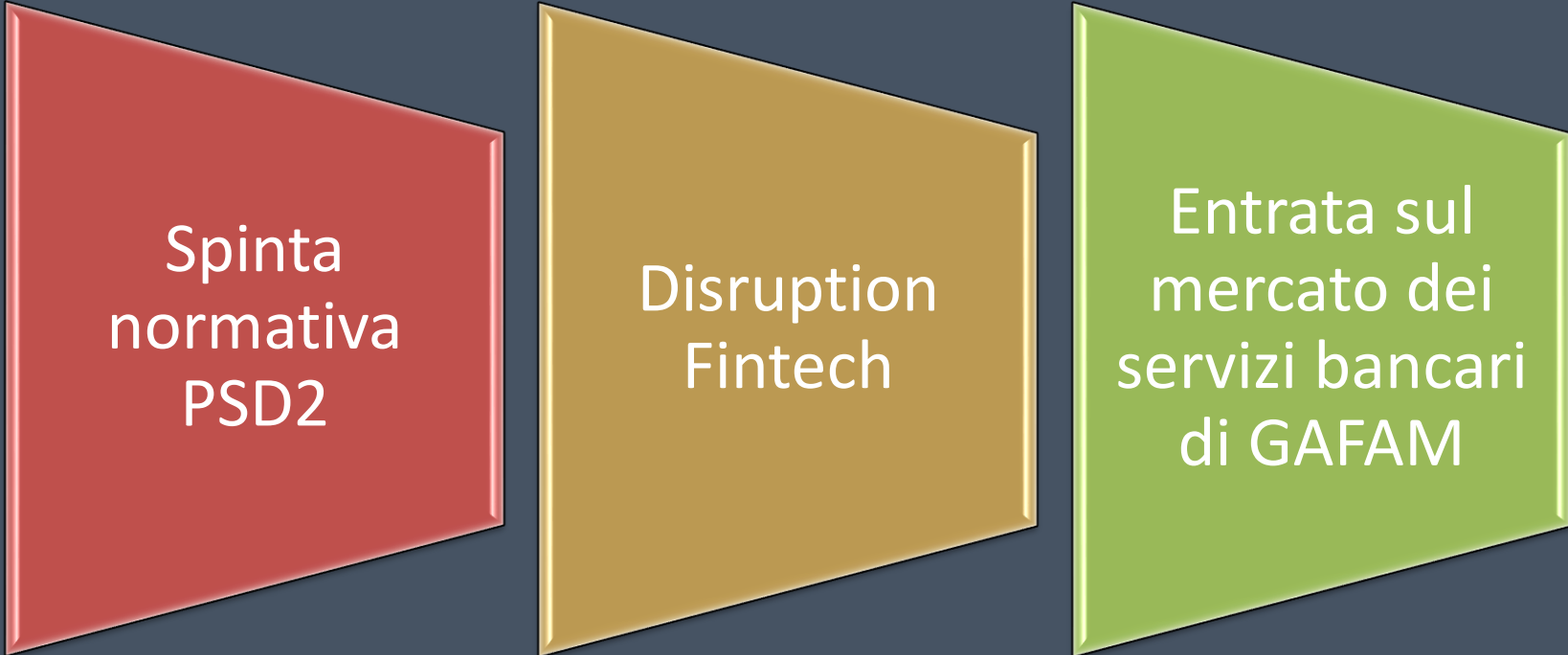


Rivoluzione Open Banking

Luca Ferrarese

Banca Sella - Marketing e Mercati Commerciali

Milano, Salone dei Pagamenti 24 novembre 2017



Spinta
normativa
PSD2

Disruption
Fintech

Entrata sul
mercato dei
servizi bancari
di GAFAM

Spinta
normativa
PSD2



trata sul
rcato dei
izi bancari
GAFAM

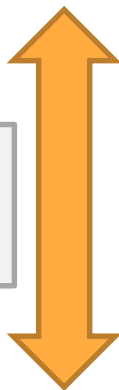
SCENARIO
STRATEGICO



STARTUP
FINTECH

STARTUP
FINTECH

STARTUP
FINTECH



NEW LAYER API SERVICES

API



Gli standard API rendono
possibile la nascita di
nuove soluzioni B2B che
erogano servizi con nuove
funzioni d'uso



OPEN BANKING

Da Prodotto a Piattaforma

Da IT BANKING a «Bank as a Service»

Verso l'apertura fra «ecosistemi»

Fintech District

An aerial photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. In the background, a range of mountains is visible. The city below is densely packed with buildings, with several skyscrapers standing out. The overall scene is a vibrant and modern urban landscape.

Fintech District is an open ecosystem that wants to aggregate the Italian fintech community. Created in 2017 by SELLALAB and Copernico, it aims to foster the development of Italian fintech companies and to support the growth of the financial ecosystem of the future by promoting collaboration, competition, service interoperability and open innovation among various stakeholders.

Fintech District : Current Ecosystem

30 Fintech companies

- 3 Blockchain & Crypto
- 10 funding platform (equity + lending)
- 4 wealth management solutions
- 8 payment solutions
- 2 Cybersecurity
- 1 API solutions provider
- 1 Artificial Intelligence
- 1 alternative payment network

7 Partners

- 2 Investors
- 1 Company Builder
- 2 Accelerators
- 2 Tech Companies

2 Lead Partners

- Copernico
- Sellalab

STARTUP MEMBERS





platfr.io

The fintech API *platform*

SELLALAB