



Using payments to enable meaningful engagement with your customers/citizens

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Every day, we're
delivering world leading
payment solutions.



Deliver world leading payment solutions, making it easier for you to engage with your customers



20+

countries with acquirer links

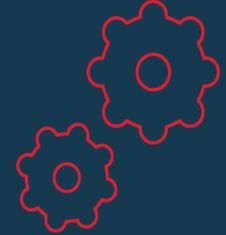


10

years in payments industry **expertise**



Global expertise



Managed integration
With your equipment



Specialises in parking solutions for airports, parking operators, shopping centres, government, health and education



Offices in **EMEA, APAC and US**



Secure payment transactions – **PCI DSS level 1 compliant and EMV certified**

Consumer behaviour has changed

They want a personal experience – without ever
meeting you



Your citizens
decisions are made
on convenience and
ease of use

78%
have amazon
prime, purely
for the fast
shipping



amazon prime

Consegne in 1 giorno **senza costi aggiuntivi**

Con Amazon Prime, ricevi consegne illimitate in 1 giorno su 2 milioni di prodotti e in 2-3 giorni su molti altri milioni

Iscriviti e usalo gratis per 30 giorni

Dopo i primi 30 giorni gratuiti, Amazon Prime si rinnova automaticamente a EUR 3,99/mese. Puoi cancellare l'iscrizione in qualsiasi momento.

Scopri altri piani ▶



Your citizens want to connect and pay via omni-channel services.

Digital channels enable you to collect data;

- Who are the users of your services
- How they use those services
- Provide a way for you to engage better with them

Connecting your city through payments

Keep your city moving with a single platform for residents and visitors via online and mobile payments.



If you knew ... what could you do?



Who they are, name, address, contact, demographics



What car(s) they drive. What other drivers are in the family



What products and promotions excite them



Where and when they park



How long they spend somewhere, frequency of visits



And much, much more...



What their likes and interests are



How to engage with them – email, SMS, social

- Use beacons to know what services they are visiting
- GPS to direct them to favourite places / closest parking
- Connect to third party data – when travel, where shop etc.



**Your citizens are your customers.
Keep them at the centre of what you do**



Provide omni-channel payments



Connect all your services under a single account



Use technology to manage engagement