

SALONE CON VISTA

MILANO ALLIANZ MICO
22, 23, 24 NOVEMBRE 2023



DIGITAL EURO: TIME FOR DIALOGUE WITH THE MARKET

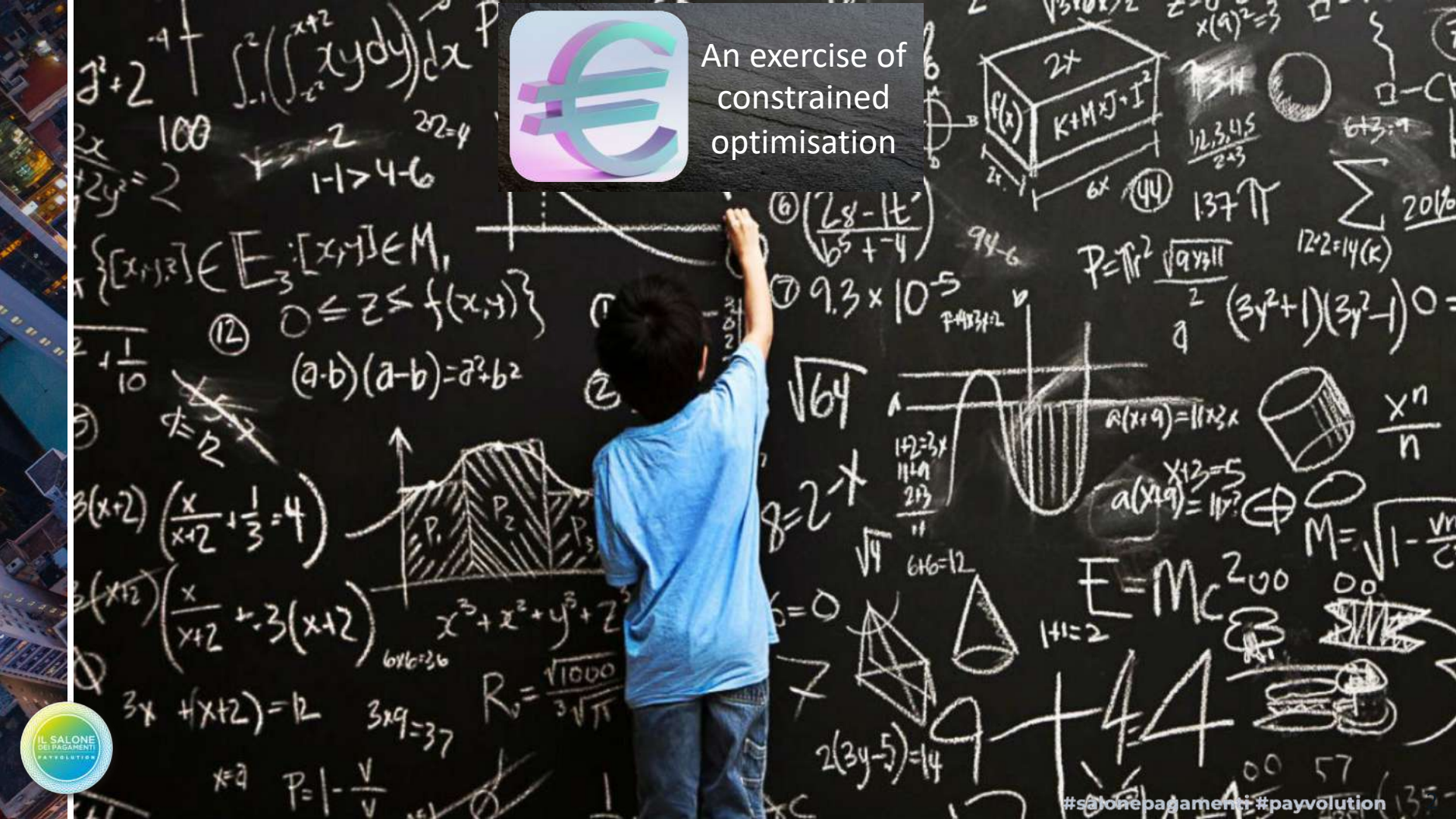
Silvia Attanasio

Head of Innovation Unit @ ABI,
Chair @ ABI Lab.

#salonepagamenti #payvolution
salonedepagamenti.com

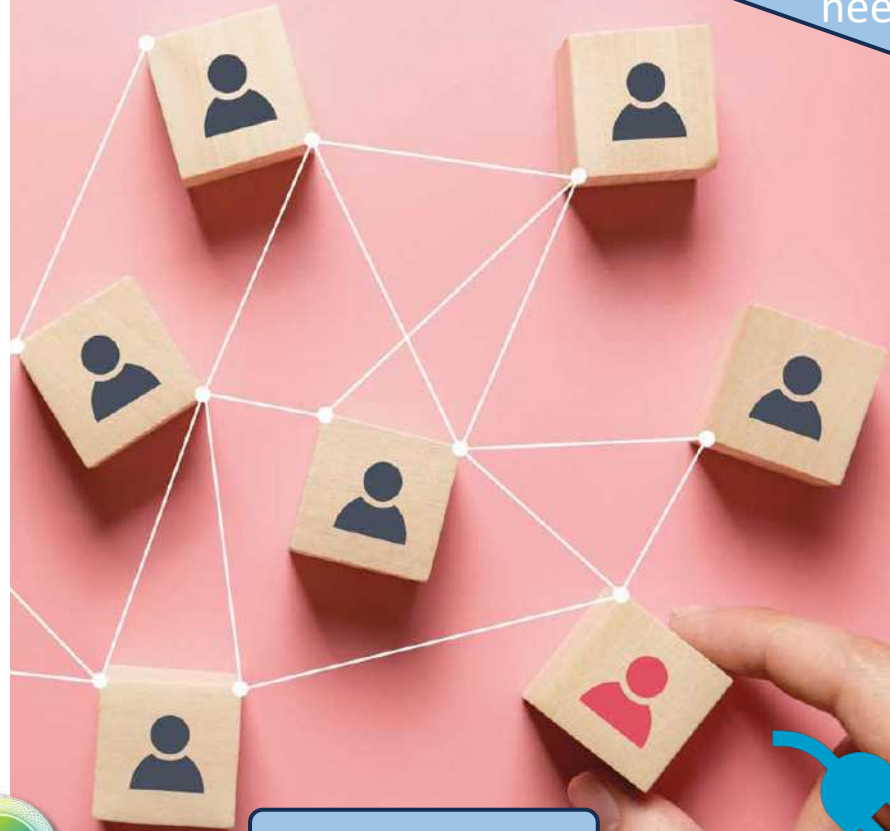


An exercise of
constrained
optimisation



#salonepagamenti #payolution

What is needed ?



Network effect




Business model



#salonepagamenti #payvolution








Keep in touch with the sun


Art that brings People together and Improves life on Earth.

By NTT data

€ 5,00 euro 5,46 MATIC



Pay with smartphone

 **NFT Store**

Your credit for this shop

300.00

5

The shop will receive 5.46 MATIC converted at the rate 1D€ = 1.092 MATIC

SEND

1

2

3

4

5

6

7

8


9

-

0


Del

NTT DATA
Trusted Global Innovator




Total balance

300.00







- 200.00D€
Culture Pass 2022
- 80.00D€
Personal balance
- 20D€
Opera Name

Recents
Today

 **NFT Store** -5.00

PURCHASE 2022-11-23

 HOME
 PAY
 SEND
 ADD ID