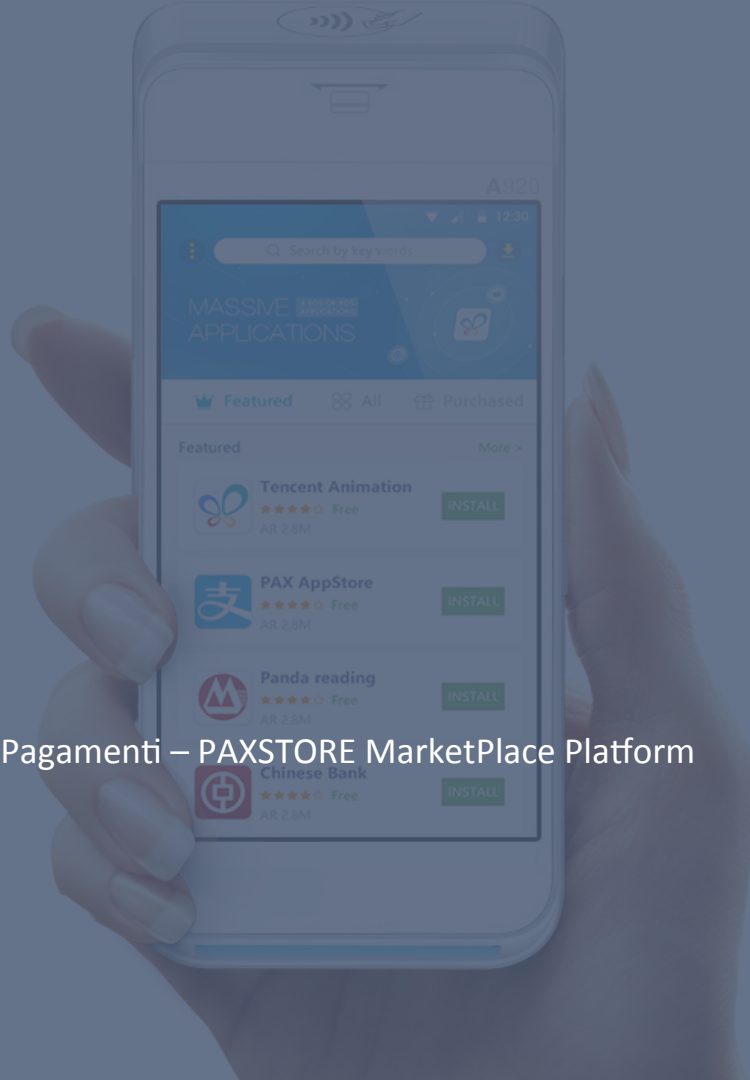


PAX ITALIA

Workshop Salone dei Pagamenti – PAXSTORE MarketPlace Platform

23 nov 2017

Andrea Urio



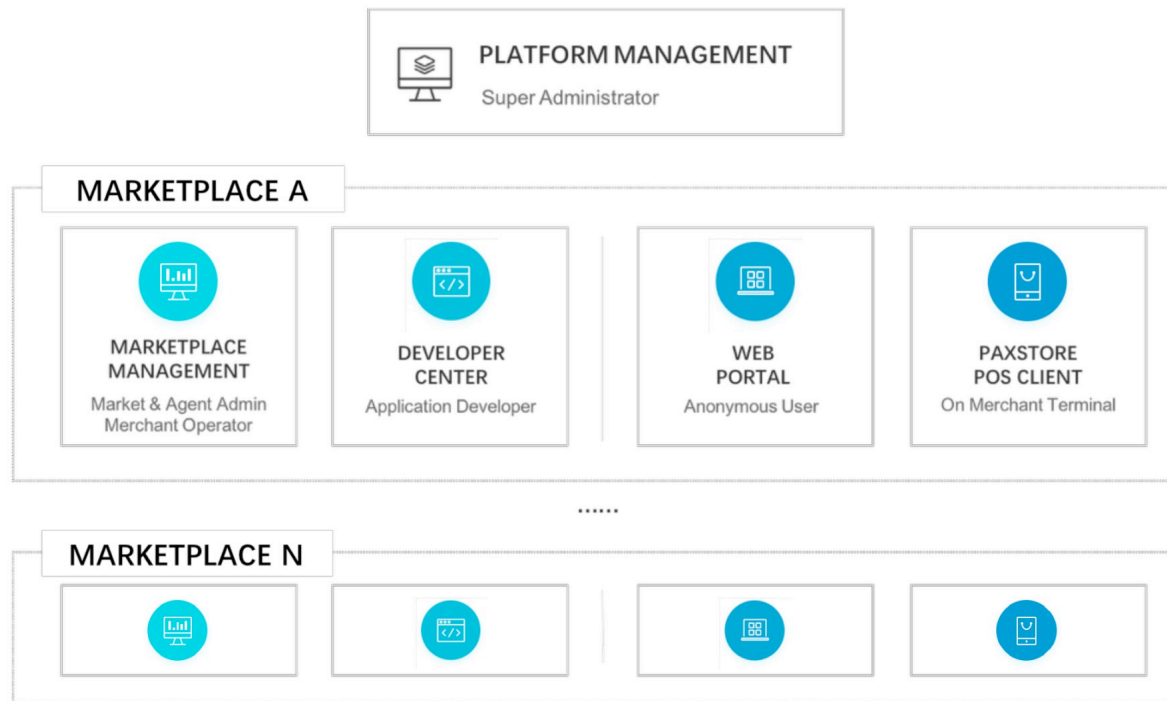
Summary

1. *Overview on PAXSTORE MarketPlace User Interfaces*
2. *Overview on involved actors (user categories)*
3. PAXITALIA MarketPlace User Interfaces
 1. PAXSTORE Client Application
 2. PAXITALIA MarketPlace Web Portal
 3. PAXITALIA MarketPlace Personal Center
 4. PAXITALIA MarketPlace Administator Center
 1. Terminal profiles definition
 2. Terminal Tasks definition
 3. Applications Deployment management
 5. PAXITALIA MarketPlace Developer Center

Multi-tenant platform management

The PAXSTORE can run an infinite number of application marketplaces for different customers.

Each marketplace runs independently, with data isolated securely





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1. The Application Marketplace POS Client

An application icon sitting on the Merchant's Smart POS which connects terminals and the cloud management platform. Applications can be downloaded & updated, push operations from the cloud platform can be accepted, and terminal hardware information is uploaded to the system.



2. An Application Marketplace Portal

A shop window that publicizes & promotes all available applications, offering app details, downloadable charts, and can manage specific advertisements.



3. The Developer Centre

The place where 3rd party application developers submit & update their Android based apps.



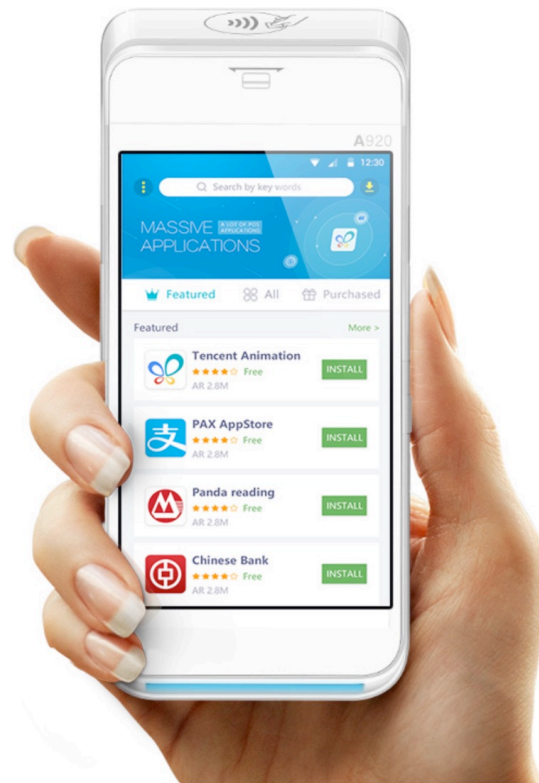
4. Application Marketplace Management Platform

Where marketplace owners & managers review applications, decide which apps will be online or offline, manage terminals, push terminal firmware/application/parameter data, geo-locate their terminal estate in real-time, and generate useful statistical reports.



1. MarketPlace Administrator
2. Reseller/Sub-Reseller Administrators (if any)
3. Merchants
4. Approved Developers
5. Accounted Persons without privileges
6. Anonymous visitors

- List of Application provided & purchased
- Push History
- Applications Update Status
- Download Task
- Hardware Status & Test Push
- Firmware Update Status



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