

Health Ecosystem

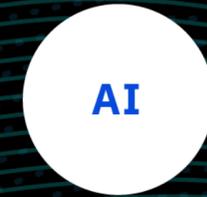
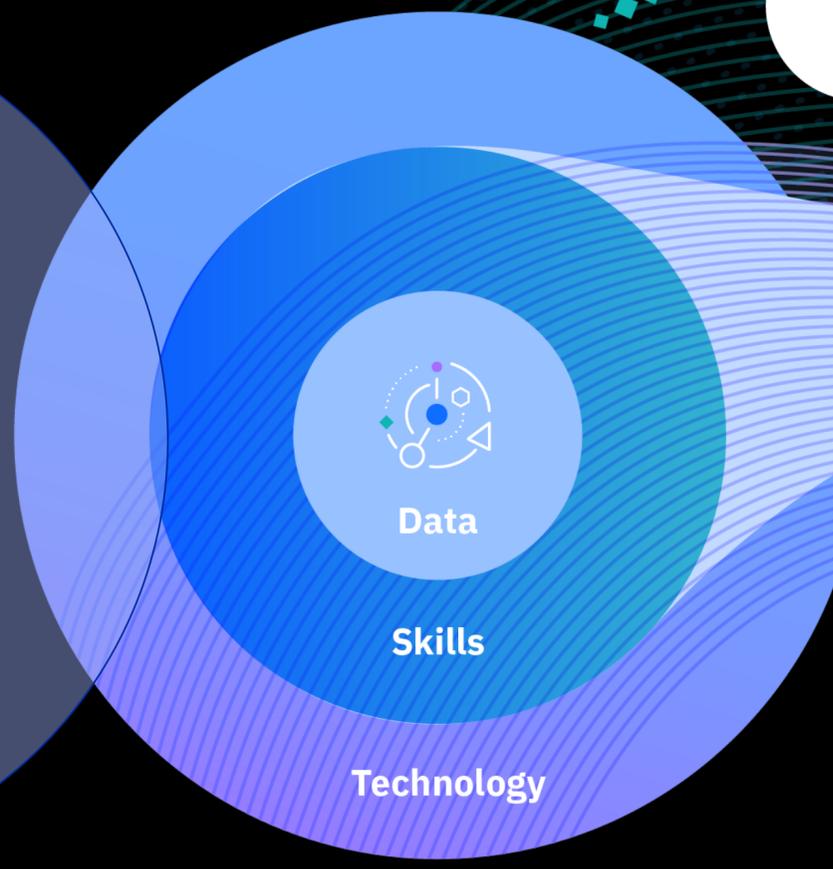
24 September 2020

IBM

Health Ecosystem will only succeed if a Cognitive Enterprise is embedded

Digital by design and Tech by default

How to evolve running digital programs at strategic level?



Moving from operative view.....
(WHAT?)

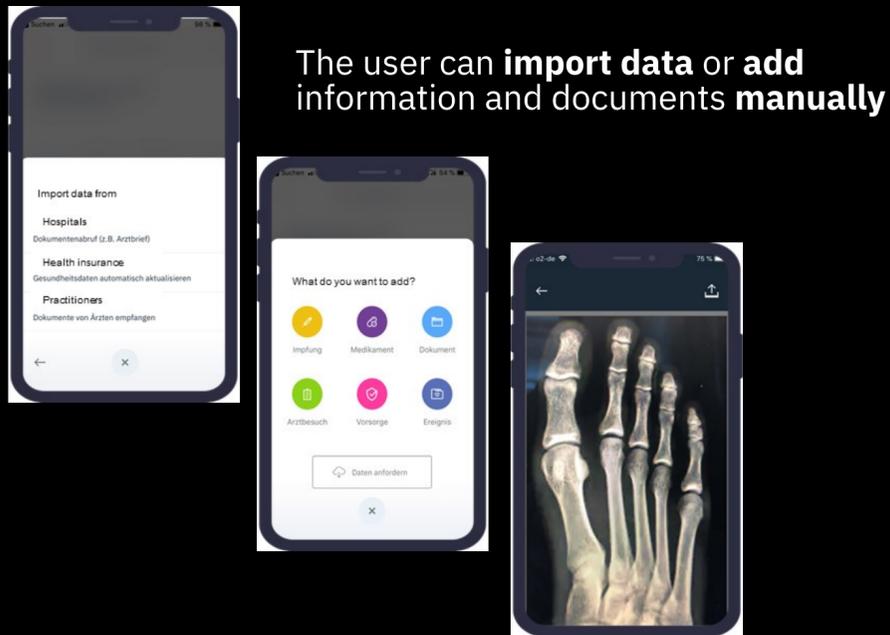
... to strategic value
(WHY?)

Digital Products and Services

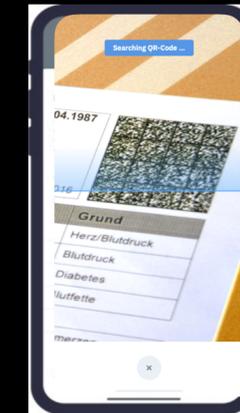
Cognitive Smart Business

IBM Health Platform connects a broad ecosystem of Customer, Insurers and Health Service Providers

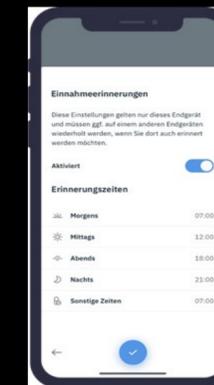
The app enables the **digital exchange** of information within the Health Platform ecosystem



The ecosystem allows to access at information and services



The app provides an **active medication view**: receives intake **reminders** and information about **potential interactions** among medications help the user to identify potential risks.

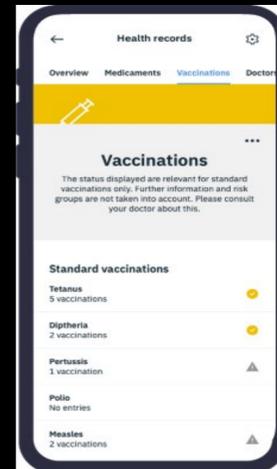


The user can use **anamnesis data** out of the *health record* and share it with the practitioner.

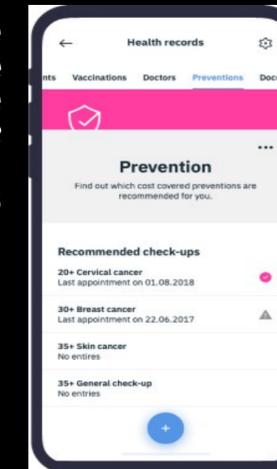
The user can manually create a **medical case**, e.g. sports accident. Linking entries such as doctor visits or medication to this medical case.



The user can track the **vaccination / immunization status**, activating the *vaccination hints* based on age and gender



The user can track the **preventive health care status**, activating the *preventive health care hints*: recommended check ups



The user can store **her medication and medication plan**, e.g. by scanning the barcode

